

Pandora for Business

Simple, personalized, and now fully licensed to play in your business.

Pandora® internet radio, brought to businesses by Mood, is the ultimate personalized music experience with all commercial music licensing taken care of for you. Whether you have a single location or thousands of stores, Pandora is perfect for any size operation.



THE RIGHT MUSIC FOR ALL THE RIGHT REASONS

Music defines your brand and creates the personality of your business. You need a simple and affordable way to craft your vibe and enhance the customer experience. Mood and Pandora have partnered to make Pandora internet radio, loved by over 200 million people for their personal use, now available for business use.

With Mood, you can be assured that your business is using a fully licensed version of Pandora specifically for commercial use. Mood ensures that all artists are paid for their work and you get the peace of mind you need.

FEATURES AND BENEFITS

From boutiques to national chains, Pandora for Business can be customized to your business needs. Stations can be personalized for each location individually or set up to create a consistent music experience across all sites.

Easily share your personalized stations with customers via Twitter, Facebook, or a simple URL.

For more information visit moodmedia.com/pandora or call 800 929.5407.



Simple

- + Enter an artist, song, or genre to create a station
- + Ad-free, interruption free
- + Easy set-up & reliable media player



Personalized

- + Create stations and use "thumbs" to fine tune
- + Automated station dayparting
- + Explicit content filter



Unlimited

- + Access to all Pandora artists, tracks and genres including seasonal music
- + Unlimited listening hours and no time-outs
- + Instant impact—no looping of playlists



Economical

- + \$26.95 subscription/mo.
- + Affordable media player
- + No long-term contract required
- + Easy, automatic billing



Licensed

- + Music licensing included
- + Specifically for businesses
- + Get peace of mind



Supportive

- + Musicians receive proper compensation for using their music
- + Support the artists so they can continue to bring you great music

ProFusion® iO Pandora

Delivering Pandora to your business.

The future of business music is here with the ProFusion® iO digital media manager and Pandora personalized internet radio. With industry leading technology, Mood's ProFusion iO is powerful and flexible yet easy on the wallet.

ProFusion iO is the only business media platform certified to deliver Pandora to businesses. Together, Pandora and the ProFusion iO provide total control over what your customers hear. Personalize your music stations, schedule stations to play automatically at different times of the day, and use other music management features to easily create the right music atmosphere.

SOUND Create the perfect music vibe. No other commercial media player comes close—high-quality sound and stereo capability along with music personalization made possible by Pandora.

SET UP Get up and running in minutes. You'll need just a few things— a ProFusion iO, a Pandora for business subscription through Mood, a Broadband internet connection, a sound system, and a computer. Just power up your ProFusion iO, connect it to your sound system and internet, login to your Online Control Panel to activate with your Pandora account (or create one if you don't have one already), and enjoy your personalized music stations.



Visit moodmedia.com/pandora for more information on set up and installation.

PROFUSION iO FOR PANDORA: FEATURES & BENEFITS

AUTOMATIC Easy schedule management. Automatic scheduling allows you to change your vibe or tempo throughout the day.

RELIABLE Field and time-tested. Mood pioneered on-premise music players with reliable, flexible hardware and software for commercial environments over a decade ago. ProFusion is field tested, and over 100,000 devices later, remains the industry leader. Its sturdy construction, yet compact size, was designed specifically to withstand the rigors of long-term business use.

POWERFUL Secure, steady streaming. Secure streaming delivers the music reliably and incorporates Pandora music feedback (Thumbs Up/Thumbs Down) instantaneously.

FLEXIBLE Control capability. Control playback and Thumbs feedback with remote control. ProFusion iO's Online Control Panel offers complete station and schedule management, in addition to the features that made Pandora a household name.

CONNECTED Internet updates. Secure connection via Ethernet or Wi-Fi delivers content and schedule changes quickly and reliably.

SIMPLE Effortless operation. Plug in and play with virtually any audio system. Online Control Panel and remote control allow for easy day-to-day operation.

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TECHNICAL EXCELLENCE

- Secure digital network delivery
- Integrates with existing sound systems
- Based on open industry standards
- Application upgrades conducted regularly
- Streaming Pandora internet radio
- Ethernet or wireless updates

AUDIO PERFORMANCE*

- Sampling Rate; 44.1 KHz
- Frequency Response; 20.0 Hz to 20.0 KHz +/- 1.0 dB
- Analog Audio; Stereo or Mono

POWER*

- Power; Worldwide 100 - 240 VAC, 47 Hz - 63 Hz
- Consumption; 12 watts maximum

FRONT PANEL*

- IR remote sensor
- 3 LED status indicator lights (remote activity, Ethernet, power)

REAR PANEL*

- Analog Audio; 1x Stereo or 2x Mono
- Video; HDMI, Composite (CVBS)
- Ethernet; RJ-45 connector
- 1 USB port
- Power; External AC adaptor

CONNECTIVITY*

- Internet-enabled
- Ethernet; 10/100 Mbps
- Wireless; 802.11b/g/n with USB Wi-Fi adaptor

CERTIFICATIONS

- FCC Part 15 Subpart B, cTUVus TUV CB Scheme, CE Class A, RoHS compliant, WEEE marked
- Manufactured in ISO 9001 certified facility

MECHANICAL*

- Dimensions (WxHxD); 6.85" x 1.5" x 5.0" (17.39 x 3.81 x 12.7 cm)
- Weight; 1.0 lbs (.45 kg)
- Convection cooled

*Design and specifications are subject to change without notice. Not all outputs on rear panel are active or designed to be used with the ProFusion iO for Pandora. ©2013 Mood Media Corporation.

